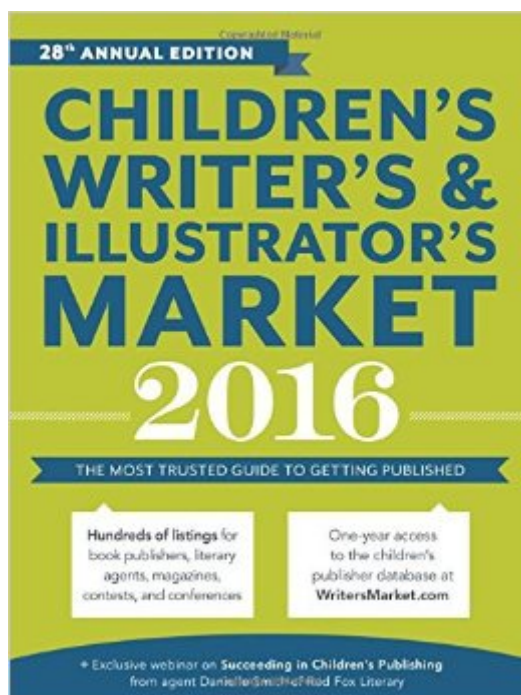


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# Children's Writer's & Illustrator's Market 2016: The Most Trusted Guide To Getting Published



## Synopsis

THE MOST TRUSTED GUIDE TO THE WORLD OF CHILDREN'S PUBLISHING If you write or illustrate for young readers with the hope of getting published, *Children's Writer's & Illustrator's Market 2016* is the trusted resource you need. Now in its 28th edition, CWIM is the definitive publishing guide for anyone who seeks to write or illustrate for kids and young adults. Inside you'll find more than 500 listings for children's book markets (publishers, agents, magazines, and more)--including a point of contact, how to properly submit your work, and what categories each market accepts. You'll also find: Interviews with creators of today's successful children's books, including author Henry Winkler (The Hank Zipzer series); author-illustrator Will Hillenbrand (Sleep, Big Bear, Sleep! and other picture books); author Barney Saltzberg (The Day the Crayons Quit); and more. "New Literary Agent Spotlights"--profiles of literary reps building their client lists right now. These agents are actively seeking authors of young adult, middle-grade, chapter books, and picture books. Success stories--13 debut authors, as well as 9 successful debut illustrators, share their paths to publication so you can learn from their success and see what they did right. Informative articles on how to make young readers laugh, how to build a career as an illustrator, how to sell your picture book, the difference between young adult and middle-grade, and much more. A one-year subscription to the children's publishing content on [WritersMarket.com](http://WritersMarket.com). \*+ Includes exclusive access to the webinar "25 Tips on How to Succeed in Children's Publishing" by Danielle Smith of Red Fox Literary. \*Please note: The e-book version of this title does not include a one-year subscription to [WritersMarket.com](http://WritersMarket.com). "I found my literary agent /art rep in the *Children's Writer's & Illustrator's Market*." --Deborah Marcero, illustrator of the *Backyard Witch* series (Greenwillow HarperCollins) and author-illustrator of *Ursa's Light* (2016, Peter Pauper Press) "If you're serious about writing or illustrating for young people, the information, tools, and insights within the *Children's Writer's & Illustrator's Market* will get you started on the right path." --Wendy Toliver, author of *Lifted* (Simon Pulse) and two other novels for children

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## Customer Reviews

As a professional illustrator, I've been buying the Children's Writer's and Illustrator's Market books every year for about five years. I never relied on it as my sole resource or anything, but I did use it for updating addresses and contact names -- so, I honestly hate leaving a two-star review for this book! However, the recent editions have been such a mess that I won't continue bothering with them. For example, why am I finding -- in the children's book publishers section -- publishers who exclusively print college textbooks?? And why are there so many typos? I would expect a book about the publishing industry to place a high value on quality and on essentials like copy editing and proofreading. It's annoying that so many of the publishers in the directory limit their info to statements like "See our website for submissions information." We are all aware that publishers offer this info on their webpages -- if we wanted to visit the websites of 300 different publishers, we wouldn't be using this directory! That's the whole point of the book! If a publisher doesn't want to provide any actual information about their submissions process, push them to do so. If they won't, don't include them in the directory -- it's a waste of everyone's time and attention. There are a few new publishers in the book, but I think the folks who compile this directory could try a lot harder to reach out to newer and smaller publishers to include. It's generally the same entries each year. Also, when will they begin including a section for children's ebook and app publishers? This is a big part of the children's illustration market already, and getting bigger.

The Children's and Writer's and Illustrator's Market of 2016 rises to another level with this year's 28th edition. There is a continual emphasis throughout the book on its importance in helping writers and illustrators who want to find their right path. Whether you're looking to have your book published and haven't done any research yet or you're a successful and experienced author, this book has something important for you. For those new to the writing world, a great component of the edition is the nice blend of diverse agents who give their own personal

insider tips on how to get sold and find success. A section on how to write a query letter can also be found. Along with it are actual successful queries where agents explain what is done right in each of them to make them interested in the submission. This part is great for anyone struggling with a query to help them understand what goes on in the mind of an agent. In addition to agents contributing, there are many interviews with actual writers and illustrators who share their own accounts of their remarkable journeys and give personal feedback. In this section an author usually covers a specific topic, like on writing a wordless picture book or how to have a long-lasting writing career, giving the book a unique and creative touch. There is another very helpful part where published writers who succeeded on their first time give advice to debut authors. These pieces of the book make it wonderful because they give a very personal side to the publishing business by having actual author accounts as they describe not only their journeys but how to be a better writer as an individual and as part of a community.

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